Mark (11/5)

* Lay the groundwork for the paper and create a good outline
* Backward -> Front:
  + Recommend practices / talking about practices that work
  + State of industry
    - Middle:
      * Use the data and talk about how I got the data
      * Scholarly work about the nature of the problem
      * Scholarly work about practices that lead to good
    - Beginning:
      * Contemplative practices
      * Definition of things
      * Why interesting/important
      * How I did my study
      * Label why I’m using a specific piece of an article
        + *This article supports these practices being used in a [blank] way*
        + Provide framework that let the citations support the paper arguments
      * Early parts are setup so the arguments just work
    - Create enough of an outline where I’ve thought what the paper is and set it up so that it’s just transfer from mind to paper
* Get good definitional articles
  + Burnout impact on industry
    - Cost of attrition, industry, productivity
    - Anyway to quantitatively measure the cost of burnout
  + Definition of burnout
  + LinkedIn/Dice/etc articles doesn’t need to be scholarly
* Connect conclusions back to best practices and the problem